

Atlas operates the second largest temperature controlled food distribution network in North America with 56 facilities and more than 276 million cubic feet of storage space. An innovative provider of warehousing, distribution, and logistics services to the refrigerated food industry, the company is committed to providing premier customer service and operational excellence. Atlas optimizes its clients' supply chains through value-added solution deployment. Atlas's people, processes, and technology continue to deliver cost-effective solutions to the temperature controlled warehousing marketplace.



ATLAS

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The Challenge

Like many warehousing and distribution companies, Atlas used traditional methods to store warehouse receipts, invoices, and bills of lading. Atlas wanted to migrate to an efficient electronic document management system to archive, access, and distribute documents. The company also had several special requirements: Atlas provides flexible logistic services by shipping directly to its customers' clients. In this situation, Atlas needs to generate and provide the appropriate documentation for the receiver as per customer specifications. Also, since Atlas often provides a faxed confirmation of shipment, they wanted to integrate an automatic fax feature into the system.

The PIREL Solution

PIREL was able to meet and exceed the demands of Atlas. The PIREL EFS™ Server and the PIREL Composition Module were installed. Data is captured and indexed from existing legacy hardware. PDF document images are then generated and archived in an industry standard SQL database. They are immediately available to be viewed using a client application or web interface from any workstation. Warehouse receipts, invoices, and bills of lading are accurately rendered with Atlas logos, or with the logos and images of Atlas's customers. These documents are automatically and effortlessly generated as needed without intervention on the part of Atlas. The solution also includes an automatic fax feature.

The Result

Today, authorized Atlas employees have immediate access to documents from any workstation across the country using only a standard web browser. This means that Atlas can provide better customer service and quick answers to inquiries. Also, several Atlas solutions are more efficient because Atlas can automatically generate perfectly rendered invoices and documents for its clients down the supply chain. Customers can now receive almost immediate confirmation of delivery with an exact replica of the bill of lading automatically faxed to their office as soon as a shipment leaves the warehouse. With the automatic fax system, Atlas incurs fewer long distance charges, since documents are first sent over a network to a fax server at an Atlas office closest to the area code of the fax recipient.

Summary of Benefits for Atlas

- Faster replies to customer inquiries.
- Documents available to authorized personnel over a network or the Internet in a convenient PDF format almost immediately.
- Fewer long distance fax charges with the auto fax solution.
- Faster access to information for staff and customers.
- Improved security of data with password encryption, user authentication, and session security.
- Reduced costs and time associated with the storage and management of paper documents.

About PIREL

Founded in 1994, PIREL is a software company dedicated to improving the way that business manages documents by providing robust, secure, high-calibre integrated document and content management solutions at competitive prices. PIREL recognizes the need for rapidly deployed web-based solutions that conform to open standards and maintain document integrity in a scalable and customizable framework. PIREL is committed to helping customers achieve their objectives by providing innovative software solutions and by building long-term, honest, and respectful relationships.

